



GOODWILL KANIZ  
FOUNDATION

GWKF  
**PROFILE**

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2019 — PRESENT

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# About GWKF

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GoodWill Kaniz Foundation (GWKF) is a dynamic non-profit organization that transcends barriers of religion, politics, and government affiliations. Founded in February 2019, we've quickly grown to encompass over 2500 dedicated volunteers throughout Pakistan.

Our mission is clear: we are committed to driving positive change in the lives of orphaned children, supporting women's development, preventing HIV/AIDS, and providing relief and rehabilitation in areas of Pakistan that have been severely impacted by natural disasters and other challenges.

We take a hands-on, participatory approach in our work, involving all stakeholders to ensure that our projects are not only well-implemented but also deliver tangible results. We prioritize community ownership by actively engaging with the youth, who are at the core of all our initiatives.

Our strategic focus is on empowering small community-based groups with the potential and capacity to initiate transformative development activities. We nurture local leadership among the youth and women, enabling them to take charge of their own self-development. Through our interventions, we broaden the community's perspective, encouraging them to see the strategic dimensions of their community-based development efforts.

# Vision & *Mission*

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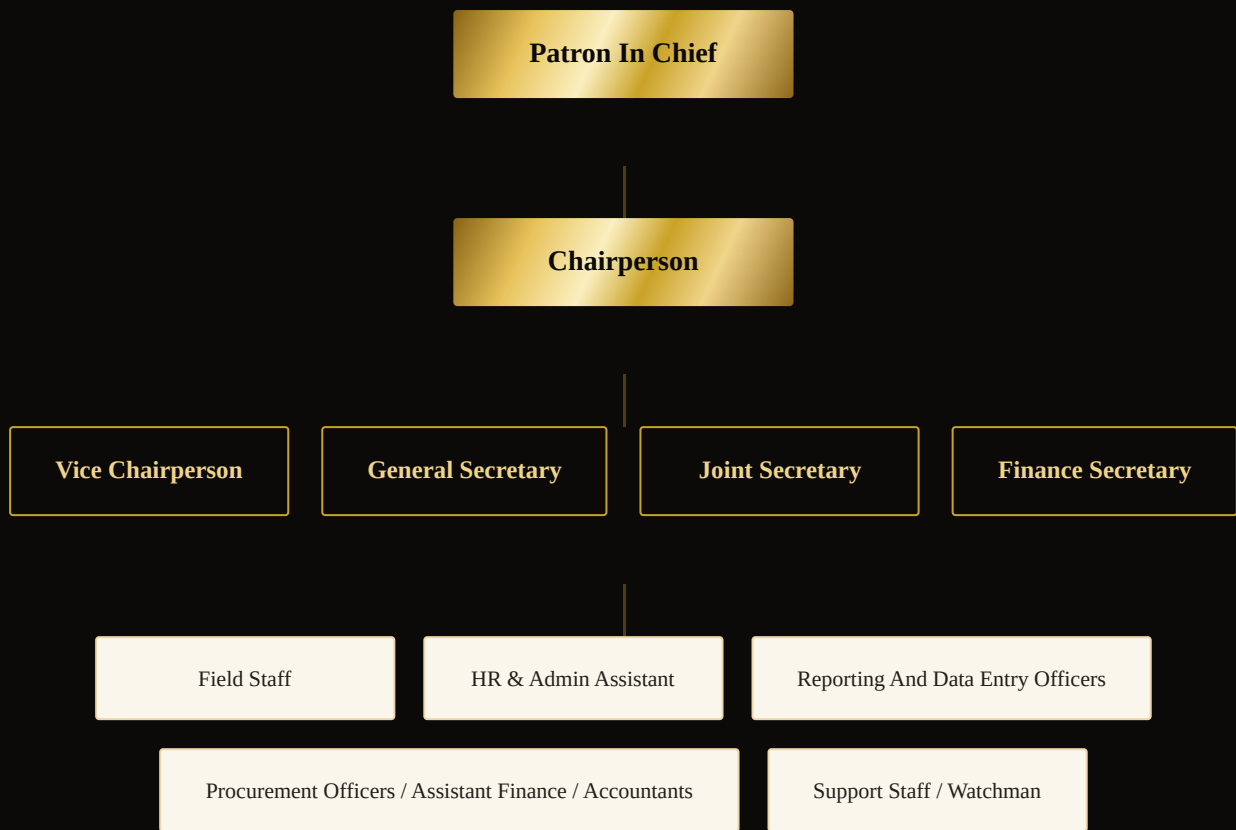
- **Vision**

*GoodWill Kaniz Foundation (GWKF) aims for a Pakistan in which every individual can readily access quality education, healthcare, and socio-economic empowerment. Our vision propels us to eliminate disparities, galvanizing a compassionate and humane drive for a more promising future.*

- **Mission**

*The GoodWill Kaniz Foundation (GWKF) is on a mission to actively empower vulnerable individuals and communities by ensuring their access to essential services, education, healthcare, and socio-economic opportunities. We are dedicated to driving tangible social progress and playing a vital role in advancing Pakistan's overall development and well-being.*

# Organizational Chart



# Meet

## *Our Volunteers*

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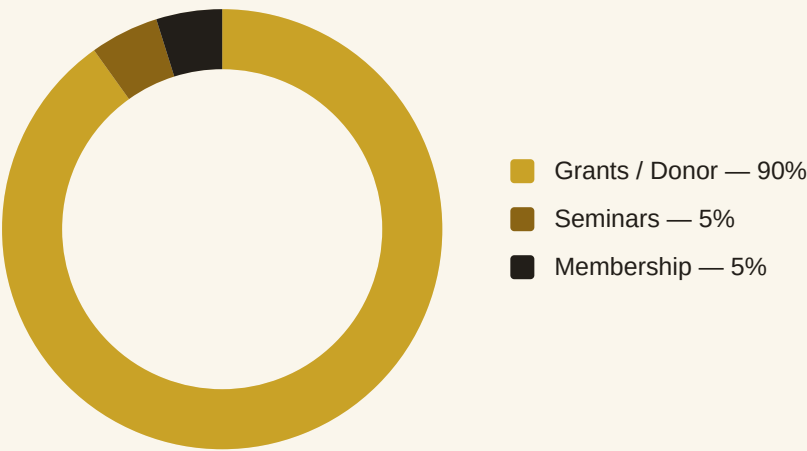
| Designation             | No. Of Volunteers |
|-------------------------|-------------------|
| Consultants             | 500               |
| Doctors                 | 700               |
| Lawyers                 | 200               |
| Social Workers          | 1500              |
| Other Fields            | 600               |
| Students                | 800               |
| <b>Total Volunteers</b> | <b>4300</b>       |

# Areas of Intervention

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- ◆ Health
- ◆ Education
- ◆ Women Development / Violence Against Women
- ◆ Nourishment & Healthy Development of Orphan Kids
- ◆ Human Rights
- ◆ Child Labor
- ◆ Promotion of Information Technology
- ◆ Human Resource Development
- ◆ Disasters Management
- ◆ Emergency Response, Early Recovery, Rehabilitation

## Resources



## Rehab Center for Person with Disability



At GWKF's Rehabilitation Center, we're dedicated to transforming lives. We offer free, top-quality treatment and rehabilitation services for individuals with a range of disabilities, including Cerebral Palsy (CP), Down Syndrome, stroke survivors, and many more.



*Our Mission is Clear: to empower these individuals with the tools they need to lead fuller, more independent lives. We provide essential assistive devices and personalized care to ensure they reach their highest potential.*

## Livelihood Seminar

At GWKF, we're all about actionable knowledge and collaboration. We regularly host livelihood seminars and sessions, where we provide practical awareness about rehabilitation of PWDs, importance of volunteering and skills to help individuals improve their lives and livelihoods.

But it doesn't stop there. We also actively participate in seminars organized by other platforms. By engaging with a wider community, we can share and learn, ensuring a more significant impact.



# Orphanage

The GWKF Orphanage is a beacon of hope and compassion, dedicated to transforming the lives of orphaned children with unwavering commitment. Our orphanage stands as a sanctuary of love and care, providing a nurturing environment where every child can flourish.

Within these walls, we offer far more than just shelter. We provide a home where these children can heal from the wounds of their past and build a brighter future. Our dedicated team of caregivers and educators ensures that they receive not only the essentials, such as food, clothing, and shelter, but also a quality education, guidance, and emotional support.

We believe in empowering our young residents, nurturing their talents and aspirations, and preparing them for a world of limitless possibilities. Our orphanage is a place where dreams are cultivated and futures are forged.



## Community Health Initiatives

GWKF's Community Medical Initiatives is a beacon of compassion and care, touching the lives of countless individuals across Pakistan. This ambitious undertaking comprises a remarkable 187 free medical camps, each representing a lifeline of hope and healing for communities in need.

These medical camps transcend mere healthcare provision. They serve as hubs of knowledge and awareness, offering invaluable medical consultations and free diagnostic tests to those who may otherwise be deprived of these essential services.

Our reach extends even further, as we respond to the urgency of disaster-stricken regions, notably the interior Sindh province, with specialized flood relief medical camps. Among these, the crown jewel of our efforts emerges — a colossal medical camp dedicated to flood relief, standing as the largest of its kind. Here, we unite a legion of healthcare professionals and volunteers to deliver vital care, relief and medical support to the most vulnerable during times of crisis.



## Collaboration with UNODC

GWKF's noteworthy collaboration with UNODC stands as a testament to our unwavering commitment to promoting inclusive and compassionate societies. This pivotal partnership places a spotlight on vital key indicators, with a laser focus on Disability Inclusive Strategies. The first crucial indicator is rooted in the power of consultation, where the voices and perspectives of persons with disabilities take center stage.



Accessibility, the second key indicator, underscores our dedication to breaking down barriers and creating a world where everyone, regardless of their abilities, can fully participate. Lastly, effective communication forms the cornerstone of our collaboration, serving as the bridge for change. Through our concerted efforts, we disseminate knowledge, share success stories, and advocate for the rights and well-being of persons with disabilities, fostering a brighter, more inclusive world.

## OUR CAMPAIGNS

# Water, Sanitation and Hygiene (WASH)

The GWKF Water, Sanitation, and Hygiene (WASH) project is a testament to our commitment to holistic well-being. Within the framework of WASH, we place a special focus on enhancing female hygiene, recognizing its profound impact on reproductive health.

Our initiative goes beyond conventional boundaries, encompassing the provision of essential items such as sanitary pads, soaps, vaginal wash products, and undergarments. By addressing these fundamental needs, we aim to empower women and ensure their reproductive health remains at the forefront. With this comprehensive approach, we're not just providing hygiene products; we're fostering a foundation for healthier, more dignified lives.



## Maternal Health and Neonatal Awareness

GWKF's Maternal Health and Neonatal Awareness Program is a beacon of comprehensive care and empowerment. This visionary initiative extends its compassionate embrace to expectant mothers, offering vital insights into maternal health, encompassing indispensable guidelines on pregnancy dos and don'ts, recommended tests, and essential medications.

Beyond the anticipation of childbirth, our program continues its unwavering support, illuminating the path for new mothers with postpartum care guidance. We extend our reach to lactating women, ensuring they are well-informed and supported in adopting nurturing practices. Furthermore, we emphasize the critical importance of vaccinations, both for the mother and her newborn, bolstering their immunity and safeguarding their health. GWKF's dedication to maternal and neonatal well-being is a testament to our commitment to fostering thriving families and nurturing communities.



## Collaboration with YMSESDO on Improvement of Educational Infrastructure

This project was designed to ensure access to quality and compulsory education of children aged 6–15 years and urge the Government to enforce Article 25-A. This will also demand the Government to provide the allocated funds at the proper time so that timely availability of funds for education can be made.

All the political parties make this part of their manifesto. For this purpose, Children's Clubs will be formed to promote effective learning and encourage the children to play their roles. This project will also facilitate the protection of children's rights and prepare role models and increase participatory channels for children. This will address the issues of VAW, particularly to identify cases of psycho-social stress amongst the children, bringing social acceptance and popularity gained by the community regarding RTE.



## Rashan and Iftar Drives

GWKF has successfully orchestrated many heartfelt Rashan and Iftar drives, extending a hand of compassion to the impoverished and vulnerable members of our society. This initiative exemplifies our unwavering dedication to action, where we have fervently distributed essential provisions and nourishing iftar meals to those in dire need.

Through tireless efforts and community support, we've not only alleviated hunger but kindled a spark of hope in the hearts of the less fortunate. These drives stand as a powerful testament to our mission, demonstrating our resolute commitment to making an immediate, positive impact in the lives of the underprivileged, ensuring that no one goes to bed hungry during the holy month and beyond.



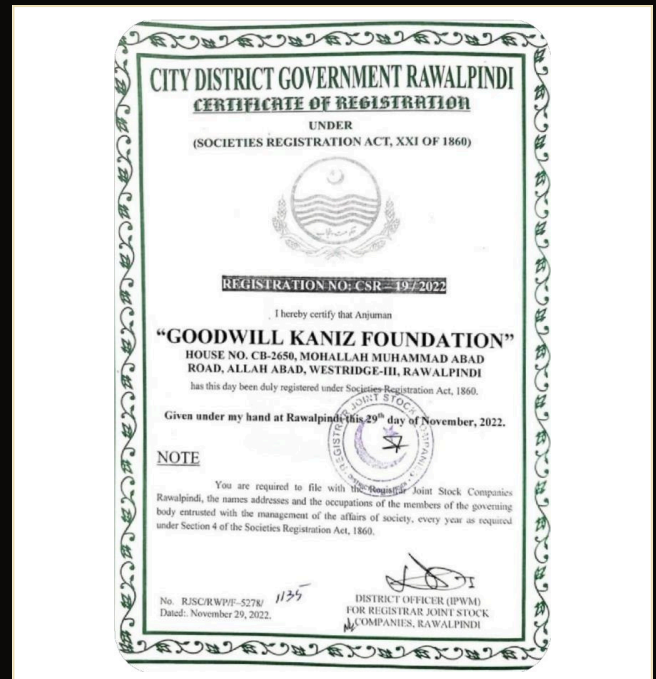
## RECOGNITION

# GWKF *Registration*

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The official registration of GWKF by the City Government of Rawalpindi serves as a powerful affirmation of our unwavering dedication to the greater good and the well-being of diverse communities. This recognition underscores our commitment to our noble cause and the positive impact we aspire to bring to society. It symbolizes a formal acknowledgment of our mission to create a better, more inclusive world, where our efforts are not only valued but also instrumental in effecting positive change for the communities we serve. GWKF's registration by the City Government of Rawalpindi is a testament to our genuine commitment and our resolve to continue making a meaningful difference in society.



# Important *Contacts*

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PATRON IN CHIEF

**Mr. Major Saleem Zia**

**+92 34 5766 6060**

CHAIRPERSON

**Mrs. Dr. Kaniz Fatima**

**+92 31 5500 0152**

VICE CHAIRPERSON

**Mrs. Dr. Sana Saleem**

**+92 33 7921 3422**

GENERAL SECRETARY

**Mr. Raja Sami Abid**

**+92 31 6514 4890**

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## Location

House No. 293A (Green House), Main Peshawar Road, Westridge II, Rawalpindi.

# GOODWILL KANIZ FOUNDATION

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[www.goodwillkanizfoundation.com](http://www.goodwillkanizfoundation.com)

[goodwillkanizfoundation3301@gmail.com](mailto:goodwillkanizfoundation3301@gmail.com)

